



2021-22

Impact REPORT

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1212 N Walton Blvd,
Bentonville, AR 72712

Office: 479-273-3638

Fax: 479-273-3622

info@habitatbentoncountyar.org

www.habitatbentoncountyar.org



Habitat for Humanity of
Benton County, Inc.

[habitat_bentoncounty_ar](https://www.instagram.com/habitat_bentoncounty_ar)

Habitat for Humanity
Benton Co.





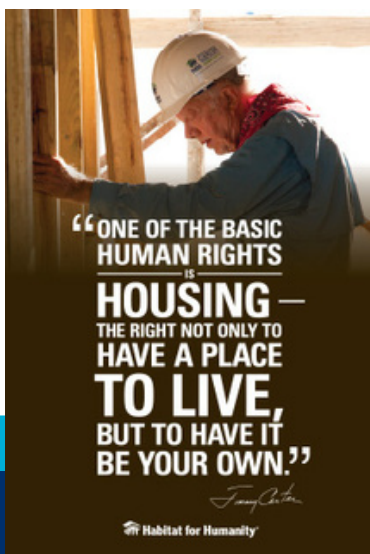
Mission and Vision

Mission

Habitat for Humanity is a faith based nonprofit organization that helps families build and improve places to call home. Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope. Through shelter, we empower

Vision

A world where everyone has a decent place to live.



Surveys of Habitat homeowners and their families show better financial health, parents who are more confident about meeting their family's needs, and even improved grades for their children.

www.habitat.org

-Jimmy Carter

www.habitatbentoncountyar.org

Biblical Foundation

We love God.

Matthew 22:37-38

We respond joyfully with compassionate acts.

Isaiah 6:8

We are called to be bold.

1 John 5:14

We must also be humble.

Philippians 2:3

And we are called to be generous.

Deuteronomy 15:7-8

We love our neighbors.

John 13:34-35

We come together as one to serve as the body of Christ.

Romans 12:4-5

We open our arms wide.

Galatians 3:28

We build peace, reconciliation and restoration.

Matthew 5:9

We challenge injustice and advocate for others.

Micah 6:8



Letter from our Executive Director



Cindy Acree
Executive Director

July 2022
Dear Friends:

Habitat for Humanity of Benton County is working with our families, volunteers, supporters, local governments and community organizations to solve our affordable housing crisis. It is an honor to work with our committed staff, volunteers and Board members to help families achieve the dream of their forever home.

Our post-covid year has been blessed with tremendous successes. The completion of a home for a single mom of two children and the construction near completion on three more homes are making families more secure and creating a pathway to long term sustainability. Our community has come together with amazing fortitude and dedication to make sure that poverty is not a barrier for decent shelter. Our staff has participated in discussions at the local, state and national level to find solutions to the housing problem.

Doors have opened for partnerships like our Bathroom Remodel Program with Kind at Heart Ministries. It keeps the disabled in homes they can afford by making their bathrooms handicap accessible. We have appreciated the selfless donations of land that will expand our opportunity to build. We have partnered with the Benton County banks to provide financial support to cover the cost of construction. We partnered with employers and churches and community non-profits to provide the labor to do the construction. Companies and churches of all sizes have joined our efforts.

This has truly been the year of helping others. This is one of the blessings I get every day in my job. Like the Bible says, "Give, and it will be given to you. Good measure, pressed down, shaken together, running over, will be put into your lap. For with the measure you use it will be measured back to you" Luke 6:38. It doesn't matter if it is big or small, I am inspired everyday by the giving spirit that you have in support of the people we serve.

Our Restore had a record-breaking year. Thanks to the great donations we received in merchandise, furniture, fixtures and building supplies we can cover our overhead costs and pay for 5% of our houses we build. Every time you support our ReStore, not only are you helping provide affordable safe and decent housing, but you are saving our environment by keeping waste out of the landfill.

Each year is a new beginning. While the years change, our values remain the same. Our mission is simple: to partner with the community to eliminate poverty housing. While the years change, the commitment of the people in our community never changes. The spirit of giving is stronger than ever. My gratitude overflows for the opportunity to serve this cause. I welcome you to join us, and I thank you for transforming common days and ordinary opportunities into blessings.

Stay Hopeful!



Cindy Acree,
Executive Director
Habitat for Humanity Benton County

Board of Directors



Jake Lambert
President



Steve Pangle
Vice President



Janet Atwood
Secretary



Faye Kitchens
Member



Tyler Steele
Member



Dr. Michaela Martin-Worley
Member



James "Doc" Dockery
Member



Phil Pesek
Member

Cindy Acree
Executive
Director

Cyndi Driggs
Director of Operations

Mike Sevak
Director of Programs:
Construction and
Restore

Lynn Reed
Community Engagement
Manager

Kathi Garrett
Grant Administrator

TJ Davis
Restore Assistant
Manager

Doug Bladen
Restore Associate
Driver

Ahmed Fuljacan
Restore Associate

Patrick House
Restore Associate

Cameron Neil
Restore Associate

Scotty Wills
Restore Associate

Kaylee Godfrey
Restore Associate

Our Team



We are NOT a TEAM
because
we work together.
We are a TEAM
because we
Respect, TRUST, and
CARE for
each other.



Home finished in April 2021

When families partner with Habitat, they start down a new path – one with far fewer barriers to a better, healthier, more financially stable life.

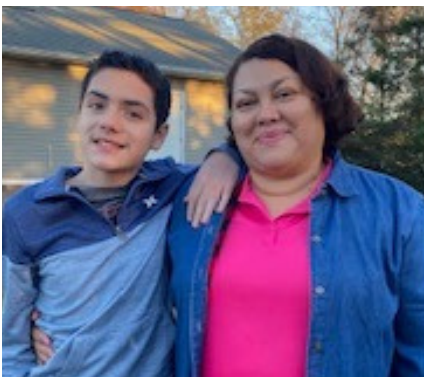
Our Homeowners



Home finished in December 2021

Habitat and the families who partner with us understand that a home is a far-reaching investment. A home is a strong foundation on which the families who partner with Habitat can grow and thrive.

Our Partner Families



Groundbreaking
December 2021



Groundbreaking
March 2022

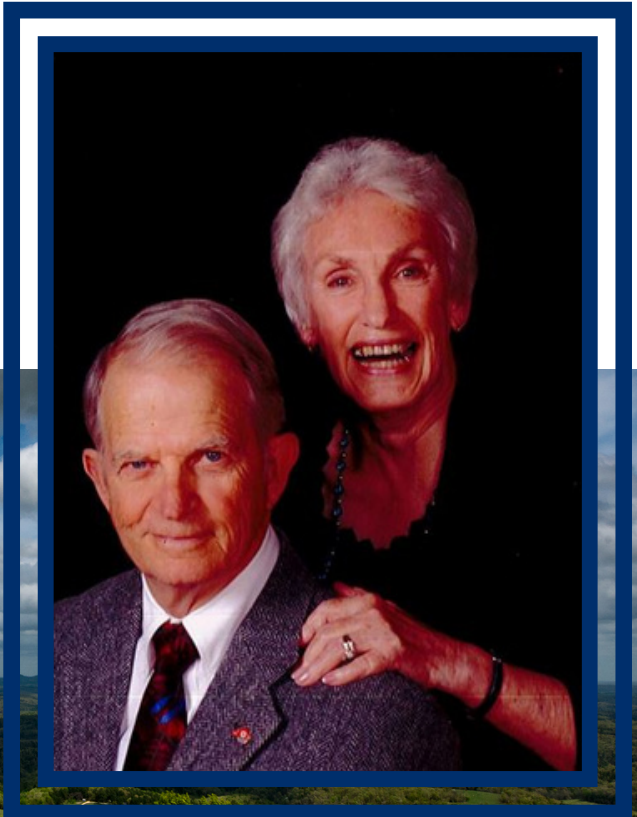


Groundbreaking
March 2022

HABITAT'S SPOTLIGHTS

Volunteers

THE CHARLES AND CAROLYN WARD AWARD



Charles and Carolyn Ward

Habitat's staff created an Annual Award for a volunteer that goes above and beyond the call of duty. The Award recognizes and honors a volunteer couple, Charles, and Carolyn Ward. Together, Charles and Carolyn have served Habitat for over 28 years.

Charles and Carolyn Ward began volunteering for Habitat in Illinois in 1994. Together, they chose to serve and support Habitat. They fell in love with Habitat's history and vision. Carolyn states, "I loved knowing that Habitat was founded in inclusion, all religions and beliefs are accepted." She also said, "Charles was the first one to volunteer, he loved working on building homes. Then he talked me into coming out and building. I told him, I didn't know anything about building homes, but he talked me into it." "I realized that I could do more than thought I could," says Carolyn.

Charles Ward passed away in November 2019. His last recorded volunteer hours were on October 30th, 2019.

When asking Carolyn about her commitment to Habitat, she will always disregard her own self and say, "Well, Charles was really the one that got this whole thing started, I just joined in," she states. "Now I just keep doing what I've always done." When talking with Carolyn about Habitat, you can see her eyes light up, and her love for Habitat.

“It never gets old to hear about the families we are serving.”

-Carolyn Ward

If you ask her if she needs anything? The one thing she always says is, "Keep us in the loop!" she states, "It never gets old to hear about the families we are serving." Carolyn still volunteers at the ReStore every Wednesday, at 8:30 a.m. on the dot.

www.habitatbentoncountyar.org

HABITAT'S SPOTLIGHTS

Partner Families

THE LIFE OF A HABITAT PARTNER FAMILY

Montinique is a single mother of six children. She has had many trials and challenges to overcome, but from a young age Montinique proved to be a high achiever and always strived to do her best. She graduated from highschool in the top 10% out of 411 seniors and received a scholarship to Arkansas State University. Because of extenuating circumstances, she had to decline the scholarship. She figured out how to navigate life's challenges and not let them hold her back. On her own, she enrolled in community college, held down a full time job, and on the side she cut and styled hair in her basement. She was able to take care of her children, her car was paid off, and her bills paid. Her mom encouraged her to get her Cosmetology License. She did just that. She got her license and she says, "It was the best decision of my life!"

She didn't stop there, she gained experience and in 2004 got her instructor's license. She lived in Dallas with her children, but soon had opportunity knocking at her door. She received an invitation to join and work for Regency Beauty Institute. Montinique decided it was time to finish her bachelor's degree in business. She applied to the Single Parent Scholarship Fund of Benton County and was granted a scholarship.

“When I was accepted into the Habitat program to build a home for my family, I knew my prayers were heard and answered.”

- Montinique



After finishing her degree at NWACC, she transferred to the UofA to the Walton college of Business. Montinique was voted one of Walton's Outstanding Students. She graduated with a BSBA in Supply Chain management with a concentration in Transportation and Logistics.

At this time Montinique manages her own business, and has three children at home. She stated that it has been hard to provide a safe and consistent shelter for her children. She says, "When I was accepted into the Habitat program to build a home for my family, I knew my prayers were heard and answered." She is excited to have the chance to own her own home and to have a safe place where her family can gather and make memories.

2022 ARKANSAS STATE FACTS

1-Bedroom Fair Market Rent

\$631/mo

2-Bedroom Fair Market Rent

\$774/mo

Minimum Wage Worker

\$572/mo

Household at 30% of Area Median Income

\$514/mo

Household at 50% of Area Median Income

\$857/mo



STATE FACTS

Minimum Wage	\$11.00
Average Renter Wage	\$16.56
2-Bedroom Housing Wage	\$14.89
Number of Renter Households	400,067
Percent Renters	34%

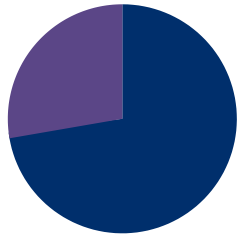
MOST EXPENSIVE AREAS

HOUSING WAGE

Crittenden County	\$17.54
Fayetteville-Springdale-Rogers MSA	\$16.63
Texarkana HMFA	\$16.12
Little Rock-North Little Rock-Conway HMFA	\$16.02
Jonesboro HMFA	\$16.00

https://nlihc.org/sites/default/files/oor/Arkansas_2022_OOR.pdf

2021 HOUSING CRISIS STATISTICS



**111,816 or
28%**

**of renter households
are categorized as
extremely low
income.**

\$30,372

**is the minimum
annual household
income required to
afford a two-
bedroom rental
home at HUD's Fair
Market Rent.**

63%



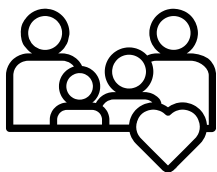
**of extremely
low income
renter
households
spend more
than half of
their income
on housing
costs and
utilities.**

**Arkansas lacks
53,846**

**affordable and
available rental homes
for extremely low
income renters.**

\$26,200

**is the maximum
income of a 4-person
extremely low income
household.**



1 in 9 Households

**Spend half
or
more of their
income on
housing**



https://nlihc.org/sites/default/files/oor/Arkansas_2022_OOR.pdf

*According to the Do Good Institute, in April 2021, the latest value of a volunteer hour is \$28.54 (up 4.9% from 2020).

How we serve Benton County FY June 2021–July 2022

Impact Statement

Equality, Diversity and Inclusion

- Encourage collaboration, learning from differences, flexibility, and fairness
- Embed these values in organization structures, policies, and practices
- Serve the low-income population and practices non-discrimination of any race, color, gender, sexual preference, national origin, age, religion, or disability

Building Shelter

- Completed two homes
- Assisted two single parents and their children obtain an affordable mortgage and homeownership
- Held groundbreaking ceremony and began building three homes

New Partnerships

- Kind at Heart Ministries of Siloam Springs who serves seniors and the disabled, by providing home repairs and bathroom remodel, making bathrooms handicap accessible kindatheart.org
- Pedal It Forward of Bentonville who provides bikes to community members pedalitforward.org

Advocacy

- Built 87 homes since 2000
- Mortgage assistance
- Resourced food to families with food insecurities
- Financial Management training for partner families
- Equipped person's in need of community resources outside of our organization

Outreach

- Expanded our outreach to all 7 cities in the county, meeting with church and civic leaders, public officials, and local vendors

The ReStore

- Funds building one home each year
- Funds staff wages and facility maintenance
- Provides the community with affordable building supplies and furniture
- Keeps material out of landfills
- Donates furniture and appliance vouchers to families referred from DHS and people affected by house fires
- Established a small food pantry

769
Volunteers
5,828
Hours

\$12,000 in
Mortgage
Assistance

Stocks and
Property
donated to
Habitat

3
Mortgages
paid off

3 families
1200
Sweat
Equity
Hours

400
Adults
served

395
children
served

\$166,336.83
Saved by
utilizing
dedicated
volunteers

FINANCIAL REPORT

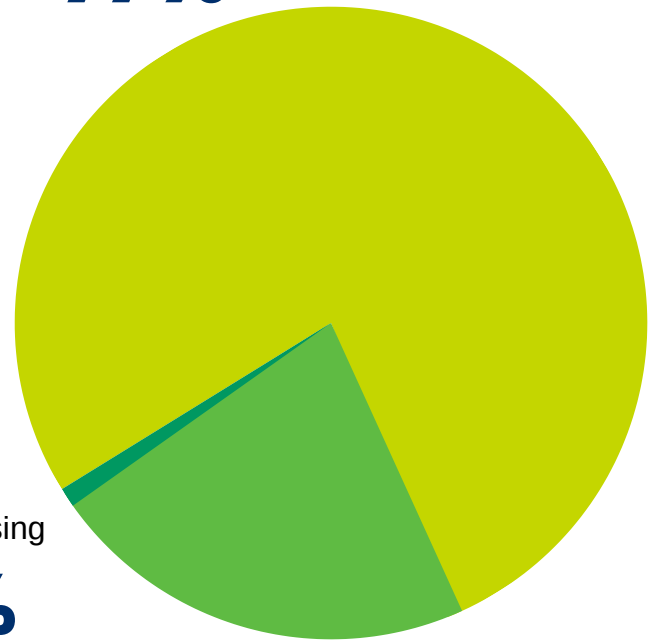
FISCAL YEAR JULY 2021-JUNE 2022

**TOTAL CASH
INCOME**
\$1,674,660.44

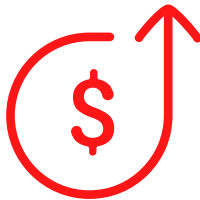


Expenses

77% Programs



**TOTAL CASH
EXPENSE**
\$1,430,525.32



Fundraising
1%

Management & General
22%

**COVERED THE COST
OF NEW
CONSTRUCTION**
\$194,364.24



Three new home projects started the end of this fiscal year with costs to be incurred in next year's budget.



STRATEGIC GOALS 2022-23

Streamline Operations

- Produce written standard operating procedures for all departments
- Update and restructure accounting

Increase Impact

- Fully fund five builds per year
- Expand ReStore presence in West Benton County
- Develop Repair Program for seniors and veterans

Expand outreach to every city in Benton Co.

- Strengthen community partnerships/alliances
- Promote faith based relations operating at highest level

Create a Culture of Diversity and inclusion

- Increase our geographic footprint by improving our presence county-wide
- Improve service to the disabled, elderly, and veterans
- Increase the number families served by developing smaller homes built on smaller acreage

Thanks to our Volunteers



Thanks to our Community Partners



Angus Grill & Cantina
Arvest Bank
ATT
Beef 'O' Brady's
Bentonville Brewing Co
Bernis Leavens
BUF Studio
Build-A-Bear Workshop
Built
C&A McKinney Charitable Trust
CDBG Rogers
Calico Cut Up Organization
Capriotti's Sandwich Shop
Central State Manufacturing Inc
Charities Aid Foundation
Chuy's Mexican Restaurant
City of Rogers
Clorox
Coca-Cola Ozarks
COTY
Crepes Paulette
Dale Driggs
Daylight Donuts
Devin Lamb
Dominio's Pizza
Encore Bank
Equipment Share
FHL Bank Dallas
Fidelity Charity Trust
Firehouse Subs

First National Bank
First Seat Pub
First Watch Café
First Western Bank
Five Guys
Flintco LLC
Grand Savings Bank
Greenbird Design
Harley Davidson
Harp's
Hart
Henderson Engineers
IDK Café
Jack Daniels
JB Hunt
Kawneer
Kelloggs
Keurig/Dr. Pepper
Kraft
Krispy Kreme
Kum & Go
Legacy Bank
Liberty Contractors
Lifetime Brands
Lions International
Little Debbie
Lowe's
Luxe Nails & Spa
Main Street Builders

Marco's Pizza
Marilyn & Gerald Block
Mars Inc.
McAlister's Deli
McCormick & Co.
Meek's Lumber
Nestle Pure Life
Nicholas White
Nothing Bundt Cakes
Novelis
NWAFAA
Olive Garden Italian
Onyx Coffee Lab
Outdoor Cap
Ozark Axe House
Ozark Laser
Ozark Mountain Bagel Co
Pat's Bakery
PB2 Company
PepsiCo
Press Room
Raising Canes Chicken
Regions Bank
R&C Sturgis Trust
Sand Creek Engineers
Schlotzky's
Sherry Harris
Signature Bank
Single Parent Scholarship

SOCO
SONIC
Stella Myers
Stitt Group
Stone Mill Café
Sunderland Foundation
Susan Krump
SWEPSCO/AEP
Taziki's
The Home Depot
The House
Thrivent
Top Golf
Torchy's Tacos
Unilever
Walmart
Wells Fargo
Willard & Pat Walker
Foundation
Wright's Barbecue
YeYo's Tacos
Zebra Technologies Corp.
Zoe's Kitchen

Thank You
FOR YOUR
SUPPORT